



# MAKERS OF LIFTING AND LIFE-CHANGING EXPERIENCE.

**Love diving into a vibrant arts scene and discovering new ideas, untold stories and emerging talents? Passionate about the power of creativity to move people, change lives and make the world a better place? Have bundles of energy and determination to do good work that really matters for a great cause that makes a difference? If you gave a resounding yes, then arts administration will give you a place you can be yourself and really shine.**



## LOVE

- Exploring the arts scene
- Sharing arts experiences with others
- Making a difference where it really matters



## STRENGTHS

- Energy and enthusiasm
- Dedication and determination



## PREFER

- A workplace where you can be yourself



## DEAL BREAKERS

- Work without purpose

## WHERE COULD YOUR DEDICATION TAKE YOU?

Choose to explore arts administration and management and you're choosing one of the best long-term careers in the arts. It's where you'll find many artists earning an income to support their own creative work. It's also a diverse pathway that could take you all over the state and anywhere from art galleries and theatres to arts festivals, from government departments, education providers and peak bodies, to charity organisations and private arts companies.

- Arts organisations (like FORM, Propel and Regional Arts WA)
- Galleries and theatres (like Black Swan State Theatre Centre and PICA)
- Arts festivals (like CinefestOz and Fringe World)
- Peak bodies (like West Australian Music and Screenwest)
- Privately funded arts (like Water Corps' Splash of Colour)
- Education providers (like WAAPA and John Curtin College)
- Local, state and federal governments (like City of Perth or Shire of Broome)



## FILL THE CALENDAR WITH FULFILLING EXPERIENCES

### PROJECTS AND PROGRAMS OFFICER

- Working with local artists and communities to create and deliver a calendar of exciting arts events that engage people in art and make a real difference to people's lives – from arts projects to exhibitions, performances and festivals.

## INSTRUCT AND INSPIRE YOUR COMMUNITY

### TRAINING AND LEARNING COORDINATOR

- Working with local artists and communities to design, write and deliver arts education and training courses or events that meet the needs and interests of school students or other members of the local community.

## PUT THE WORD OUT AND PULL THE AUDIENCE IN

### COMMUNICATIONS MANAGER

- Making sure the local community knows what's on in the world of arts and everything the organisation is doing to support and promote the local arts scene.
- Working with media, advertising, marketing, design and copywriting teams and keeping a close eye on what communications are working and what's not.

## PERFORM THE PERFECT JUGGLING ACT FOR A GREAT CAUSE

### CHIEF EXECUTIVE OFFICER

- Overseeing the work of the whole team, as well as the finances, health and safety and legal requirements.
- Public speaking and representing the arts in your sector and region.



## WHERE TO FROM HERE? EXPLORE YOUR PATHWAYS.

### VOCATIONAL TRAINING

- Certificate II in Information and Cultural Services (Code: CUA20520)
- Certificate III in Arts and Cultural Administration (Code: CUA30620)
- Certificate IV in Arts and Cultural Administration (Code: CUA40820)
- Diploma of Arts and Cultural Management (Code: CUA51420)

### TRAINEESHIPS

- Giving you the opportunity to combine practical experience as an Arts Administrator (Level 3) with structured training, you enter a formal training contract with an employer while you complete the Certificate III in Arts and Cultural Administration (Code: CUA30620), and you spend most of your time in paid employment.

### UNIVERSITY COURSES

- Bachelor of Arts (Arts and Cultural Management), WA Academy of Performing Arts

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